FRANCHISE
TRAINING PROGRAM

Intermediate: Franchise SOP & Manuals

Franchise
Institute

Learning & Development arm of Pernas

pernas

ABOUT THE COURSE

Development of SOP and manuals is designed to guide the entreprenuers to establish effective manuals and SOPs which applicable for their business operation.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand the main component, methods and processes in prepareing business SOPs and manuals.
- SOPs and manuals for franchise business operation.

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Classroom-based lecture
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- Franchise / Business Consultant.
- Existing franchisors.
- Existing franchisees.
- Business owners.
- Potential franchisors.
- Potential franchisees.

SIGN UP NOW!

Visit https://franchiseinstitute.my or contact us at :

🎧 Muhammad Arsyad Zahir Nor Amran
☎ +603-2082 7788
✉ arsyad.amran@pernas.my
🎧 Zulkiflee bin Amom
☎ +603-2082 7646
✉ zulkifli@pernas.my

Fee:
RM 299
PER PARTICIPANT

For more information, please call us at (toll-free) **1800 22 1767** or visit **https://franchiseinstitute.pernas.my/**

FranchiseInstitute

#caripernas